

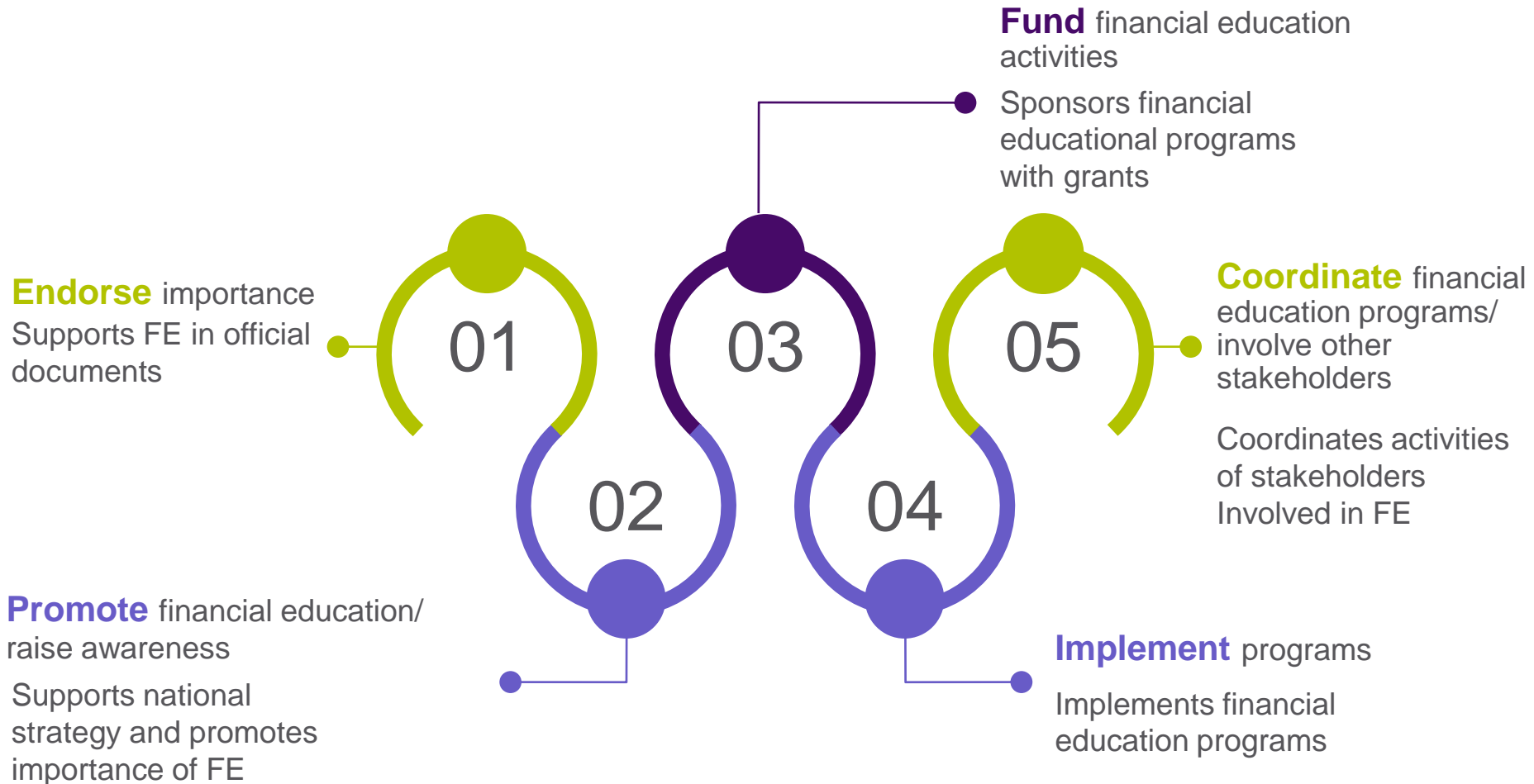


MICROFINANCE CENTRE

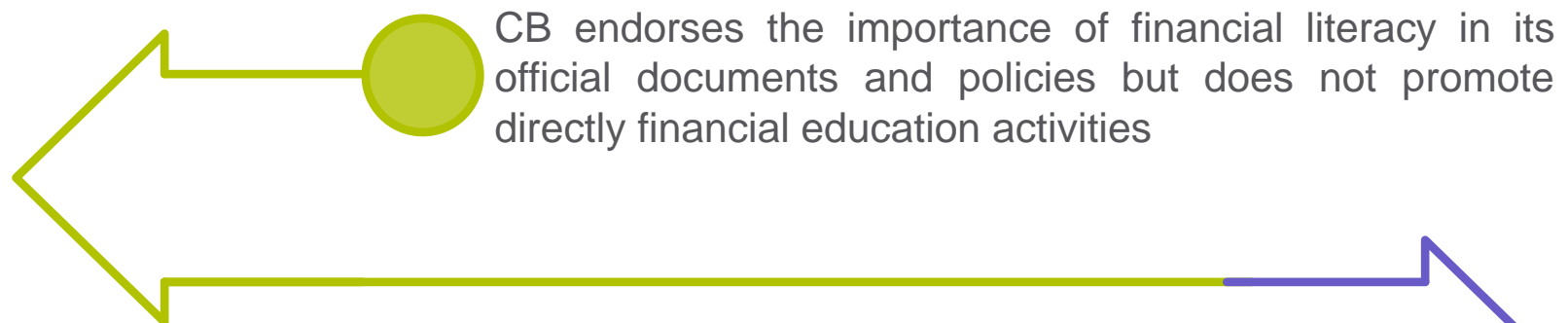
Financial Literacy Improvement as a Factor of Social and Economic Growth

September 7-8, 2017, Almaty, Kazakhstan

Central banks' role



Endorser



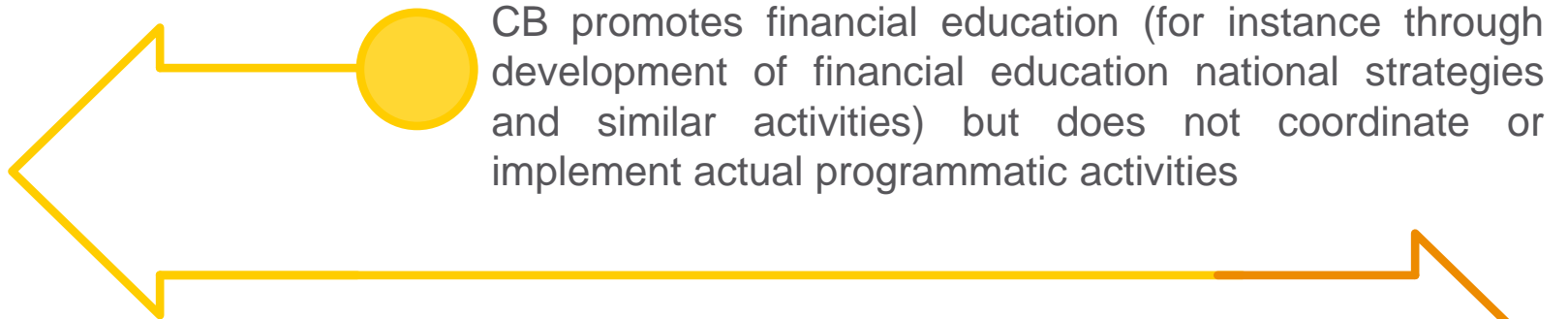
Examples of Activities

Policy analysis and policy papers linking financial education to financial inclusion and deepening of the financial system

Provision of information ([Netherlands](#))

Promoter

Description



Examples of Activities

Leadership in developing financial education strategies for the country

Promotion of financial education using internal resources such as money museum (web portals with information, online tools – [Armenia www.abcfinance.am](#); [Albania www.bankofalbania.org/education](#); [Poland www.nbportal.pl](#))

← → ↻ **CENTRAL BANK OF THE REPUBLIC OF ARMENIA [AM]** https://www.abcfinance.am

Applikacje Radio SME Access to finan... SME Data and surve... SME Data on access...

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[Pokaż tekst oryginalny](#)

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Ֆինանսներ
ԲՈՒՈՐԻ ԶԱՍՏՐ

Armenia's Central Bank

STUDENTS **JOURNALIST** **PUPILS** **VOISUTSICH** **BUSINESSMAN**

News

- 03.11.2015: **International Savings Day on October 31. ...**
- 28.10.2015: **Credit history. Summary of the most important ...**
- 09.10.2015: **Pupils' Entrepreneurial companies fairs ...**

[All News](#)

Plan your finances counters

- Loan Calculator**
- Deposit Accounts**
- Budget Planning Calculator**
- Pension Calculator**

Have fun and test your knowledge

[Crosswords](#)

Ֆինանսային Օգնական

- ▶ Consumer loans
- ▶ Deposits
- ▶ Mortgage loans
- ▶ Payment Cards

ՀԱՇՎԻՉԵՐ

- ▶ Loan Calculator
- ▶ Deposit Accounts

"MY FINANCE MONTH"

- FINANCIAL SYSTEM**
- FINANCES IN DIFFERENT LIFE CIRCUMSTANCES**
- FINANCIAL SERVICES**
- SPECIAL LENDING PROGRAMS**
- PENSION REFORMS**
- CTP**

Short films - Armenia



<https://www.abcfinance.am/am-film.html>

Brochures & materials - Albania

Shape your Future



Debt & Loan



Why Should you Have a Personal



www.bankofalbania.org

Funder



Examples of Activities



Grant competitions and other forms of fund allocation to implementers of financial education programs (Armenia, Macedonia, Poland, Portugal)

Creation of a financial education fund

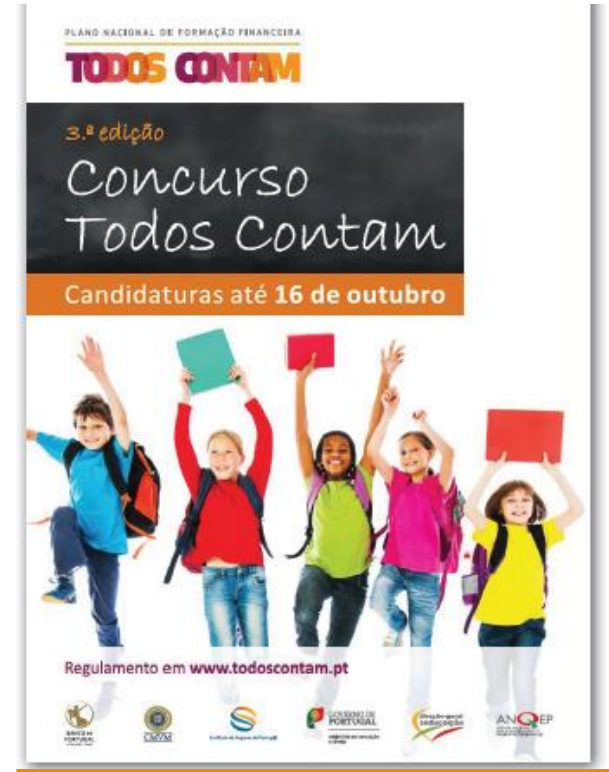
Todos Contam competition - Portugal



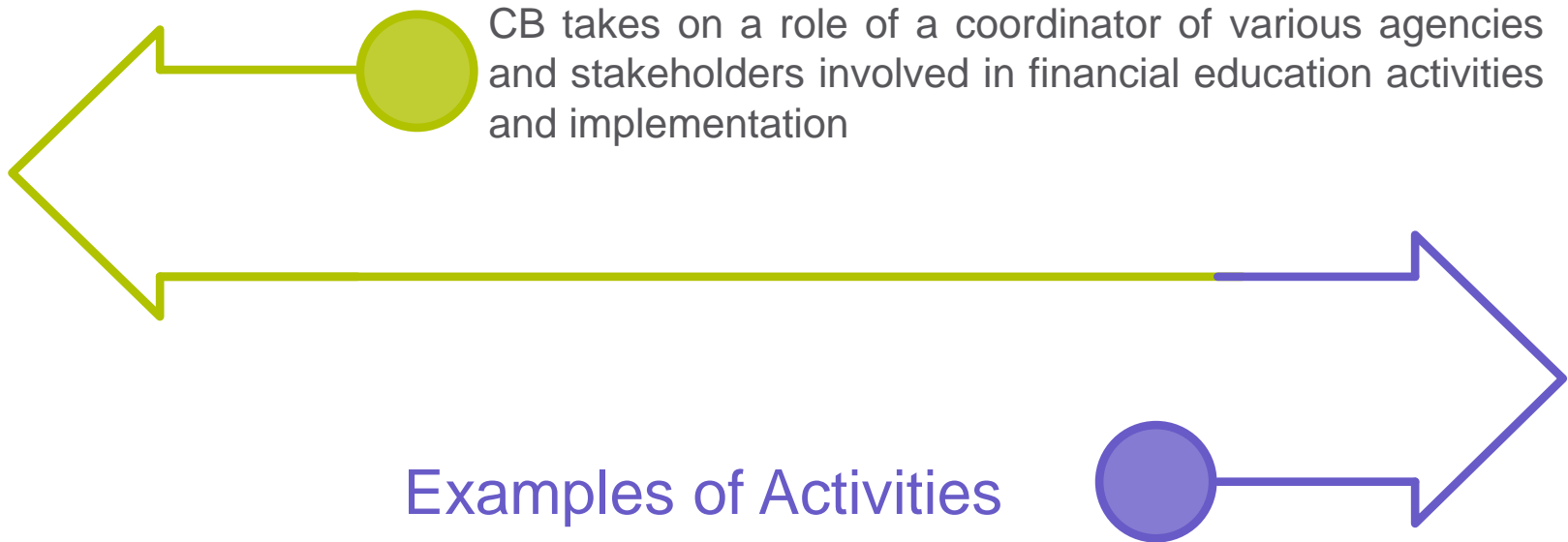
Awards for the best financial education projects to be implemented in schools in each school year



Held every year by the National Council of Financial Supervisors in collaboration with the Ministry of Education and Science



Coordinator



Creation and management of a working group for financial education ([Macedonia](#))

Coordination of all national programming in financial education / secretariat ([Armenia](#), [France](#), [Portugal](#))

Implementer



Examples of Activities

Design and implementation of some financial education

Poland - Accessible Finance Academy - coordination of the local ambassadors by central bank's regional units to organize meetings and events promoting cashless payments (cards, internet banking)

Multiple countries – social campaigns such as Global Money Week, My Financial Month, Financial Literacy Day

Albania - theatrical play in partnership with Puppet Theatre

Poland, Portugal – implementation of the financial literacy survey

My Financial Month - Armenia

'Financial
tours' by
bus

Dream Wall
construction



Various
contests

Workshops
in schools &
universities



Outdoor
exhibition

Interactive
Workshops

Financial
institutions
open days

International Savings Day - Armenia



- **31 October 2015** – a fair organized on one of the main streets
- **Stands of financial institutions** – staff distributed brochures and informational materials and explained financial services offered
- **Quiz-contest with prizes** – three questions on financial topics

International Savings Day - Armenia

- Financial knowledge and awareness of adults
- Financial and Economic Competencies of Children and Youth
- Financial Activity of Children and Youth

Stan wiedzy i świadomości ekonomicznej Polaków

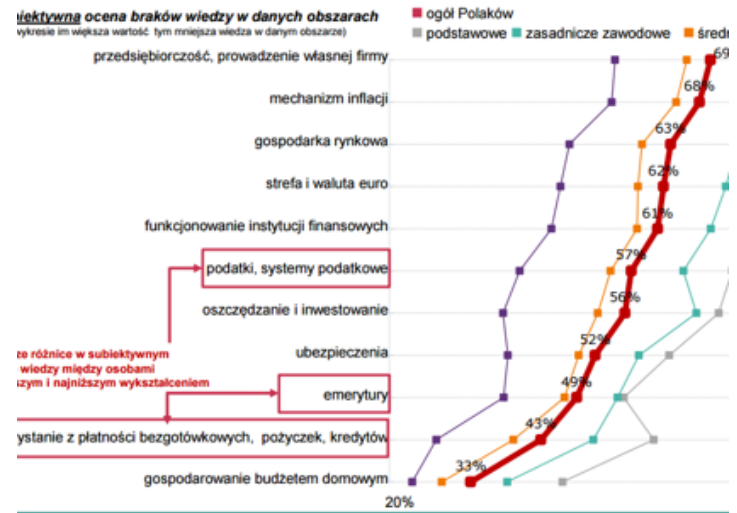
w wiedzy w grupach o różnym wykształceniu

większe braki wiedzy, niezależnie od poziomu wykształcenia, dotyczą przedsiębiorczości i mechanizmu inflacji.

Osoby posiadające wykształcenie podstawowe lub zasadnicze zawodowe istotnie gorzej oceniają wiedzę ekonomiczną we wszystkich analizowanych obszarach.

Subiektywna ocena braków wiedzy w danych obszarach

(wykresie im większa wartość, tym mniejsza wiedza w danym obszarze)



Multiple roles: examples

	Endorser	Promoter	Funder	Coordinator	Implementer
Albania		●			●
Romania		●			
Hungary		●			
France		●		●	
Portugal			●	●	●
Macedonia		●	●	●	
Netherlands	●				
Poland		●	●		●
Armenia		●	●	●	●
Austria		●			

Thank you!



Contact us!

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